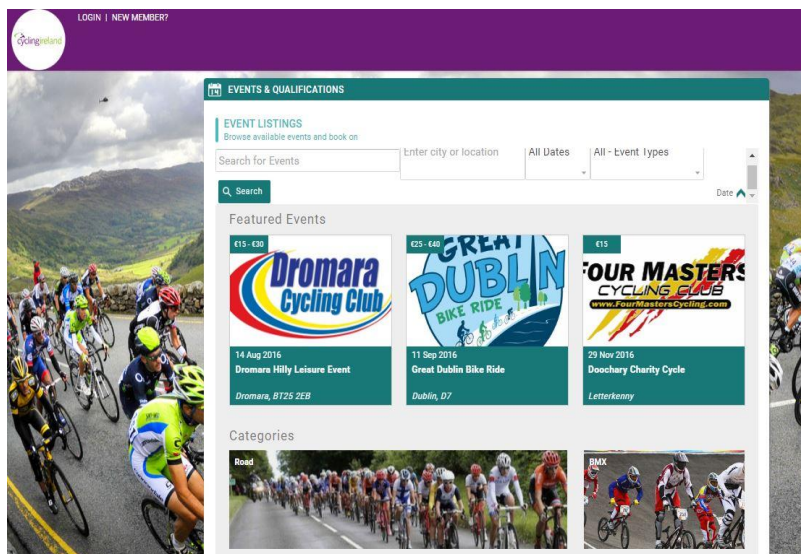


# Cycling Ireland – Event Management



**Industry:**  
Sports Governing Body

**Customer Profile:**  
Dublin based Cycling Ireland is the national governing body for cycling promoting the sport to 32 counties throughout the island.

**Overview:**  
Azolve's Membership Management solution was selected by CI in 2013 and since implementation, further modules and functionality have been added, and CI's membership has increased to 30,000.

Azolve have recently completed Phase 4 of the Membership Management solution implementation at Cycling Ireland. This has mainly involved upgrading and extending the **Event Management** module to full GoMembership functionality, helping Cycling Ireland manage their **700+** events throughout the year.

Since work started with Cycling Ireland in 2013, the Azolve team have implemented a comprehensive Membership Management software solution phase by phase.

Key features and benefits of this recent Events upgrade include –

- QR codes on event registration confirmation emails helps speed up the sign in process on the day of an event – ideal for large events
- New Event Calendar format, split into 4 categories – Competitive Road Events, Competitive BMX/Off-Road/Track Events, Leisure Events and Club Leagues.
- Each event shows a detailed race/route with Google Maps integration with optional embedded elevation profiles
- Easier, quicker, clearer online event registration process direct from the event summary page. This can also capture additional details e.g. medical, promotional and is entirely customisable.

Other non-Event related improvements now offered by CI include –

- Clearer, remodelled membership portal
- Club direct debit payment facility for members club fees, club affiliations etc.
- Integrated email service for clubs to group email their members
- New family membership option and non-cycling membership option
- Perpetual licences

Cycling Ireland's online membership is at a record high with several thousand more members expected to join in the coming year.

The Great Dublin Bike Ride saw 5,000 riders book through GoMembership, taking online payments and capturing race specific information. The QR code scanning mobile app was used to register all riders on the day.

### GoMembership Events

- Event Calendar
- Google Map integration
- Route and race profiles
- QR coding for streamlined event registration

### GoMembership Features

- Membership Management
- Club Management
- Course & Event Mgmt
- Email Marketing & Comms
- Online Payments

### Quote

*"Since 2013, Azolve has transformed our membership and event administration processes and the new GoMembership solution will ensure we keep pace with state of the art online services while growing rapidly. The partnership is developing into a very strategic one for our organisation."*

Frank Keenan  
Operations Manager

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